



**CROHN'S
& COLITIS**
FOUNDATION



aga

American
Gastroenterological
Association

CROHN'S & COLITIS CONGRESS®

A Partnership of the Crohn's & Colitis Foundation and the American Gastroenterological Association

REVOLUTIONIZING IBD CARE



JANUARY 22-24, 2026

Bellagio, Las Vegas

#CCCongress26

INDUSTRY PROSPECTUS



Crohn's & Colitis Foundation

The Crohn's & Colitis Foundation is the leading non-profit organization driving research, education, and patient support for inflammatory bowel disease (IBD). With a mission to cure Crohn's disease and ulcerative colitis while improving the lives of those affected, the Foundation accelerates scientific discovery and delivers trusted resources to patients, caregivers, healthcare providers, and the public. Learn more at crohnscolitisfoundation.org.



American Gastroenterological Association (AGA)

The American Gastroenterological Association is the trusted voice of the GI community. Founded in 1897, AGA has grown to more than 16,000 members from around the globe who are involved in all aspects of the science, practice, and advancement of gastroenterology. The AGA Institute administers the practice, research, and educational programs of the organization. Visit gastro.org.

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Together, we are committed to convening the greatest minds in IBD to revolutionize patient care and accelerate the pace of research.

LETTER OF INVITATION

Dear Colleagues:

We are thrilled to invite you back to fabulous Las Vegas on January 22–24, 2026, for the ninth annual Crohn’s & Colitis Congress®. Once again, the Crohn’s & Colitis Foundation and the American Gastroenterological Association are partnering to present the premier conference for inflammatory bowel disease (IBD) professionals. The Congress continues to innovate, inspire, and unite a multidisciplinary community of health care providers, researchers, and industry leaders dedicated to revolutionizing IBD care.

This year’s event is an exceptional opportunity for industry stakeholders to sponsor, exhibit, and showcase cutting-edge products and services while forming meaningful partnerships with leading experts and practitioners in the IBD space.

Attendees will enjoy an exciting program of fresh and favorite topics during interactive presentations, dynamic breakout sessions, and inclusive panel discussions. Whether you are a clinician, scientist, or provider in any IBD-related discipline, the Congress is a must-attend event, empowering you with the latest research, novel therapies, emerging technologies, and unparalleled networking with colleagues and friends.

We look forward to welcoming you to Las Vegas and working together to advance prevention, enhance care, and improve outcomes for people living with IBD.

Sincerely,



Jessica Allegretti, MD, MPH, AGAF

Co-Chair, Organizing Committee
Brigham and Women’s Hospital



Karen Edelblum, PhD

Co-Chair, Organizing Committee
Icahn School of Medicine at Mount Sinai



Christina Ha, MD, AGAF

Co-Chair, Organizing Committee
Mayo Clinic



Andres Yarur, MD, AGAF

Chair-Elect, Organizing Committee
Cedars-Sinai

AGENDA

Note: All times listed in Pacific Standard Time. All times and programming are subject to change. Visit crohnscolitiscongress.org for up-to-date information.

THURSDAY, JANUARY 22, 2026

<u>TIME</u>	<u>SESSION TITLE</u>
8 – 9:30 a.m.	Sessions
9:30 – 10 a.m.	Break
10 – 11:30 a.m.	Sessions
11:30 a.m. – 12:30 p.m.	Lunch
12:30 – 2 p.m.	Sessions
2 – 2:30 p.m.	Break
2:30 – 5:45 p.m.	Sessions
6 – 7 p.m.	Networking Receptions
6 – 7:30 p.m.	Satellite Symposia

FRIDAY, JANUARY 23, 2026

<u>TIME</u>	<u>SESSION TITLE</u>
6 – 7:30 a.m.	Satellite Symposia
7 – 7:45 a.m.	<i>Breakfast/ Exhibit Hall</i>
7:45 – 9:30 a.m.	Sessions
9:30 – 10 a.m.	<i>Break/Exhibit Hall</i>
10 – 11:30 a.m.	Sessions
11:30 a.m. – 1:30 p.m.	Satellite Symposia/ Lunch/Exhibit Hall
1:30 – 3 p.m.	Sessions
3 – 3:30 p.m.	<i>Break/Exhibit Hall</i>
3:30 – 5 p.m.	Sessions
5 – 6:30 p.m.	Poster Reception
8 – 11 p.m.	Congress Reception

SATURDAY, JANUARY 24, 2026

<u>TIME</u>	<u>SESSION TITLE</u>
7 – 8 a.m.	<i>Breakfast/ Exhibit Hall</i>
8:30 – 10 a.m.	Sessions
10 – 10:30 a.m.	<i>Break/Exhibit Hall</i>
10:30 a.m. – noon	Session



OPPORTUNITIES & BENEFITS

WHY PARTICIPATE?

The Crohn's & Colitis Congress® convenes the nation's leading IBD patient organization, the premier gastroenterological professional organization, and the field's preeminent clinical and research thought leaders. Together, we are at the forefront of comprehensive patient care and revolutionary research, forging the path toward advancing treatments and cures for IBD.

The eighth annual Crohn's & Colitis Congress® welcomed more than 1,280 IBD professionals, bringing insights and innovations from across the United States and beyond. Representing a wide variety of disciplines—including adult and pediatric research, surgery, pathology, nutrition, radiology, mental health, and patient care management—attendees focused on strategies for advancing IBD research and accelerating precision medicine, with the shared goal of answering critical clinical and research questions.

Congress also draws key audiences such as early-career investigators, nurses, advanced practice providers, and dietitians—all of whom contribute vital perspectives that are instrumental in revolutionizing IBD care. We invite all our partners to demonstrate their commitment to the IBD community by joining us at the 2026 Congress. Together, we will exchange groundbreaking ideas and make meaningful connections in a uniquely collaborative environment that drives progress.



ATTENDEE DEMOGRAPHICS

PROFESSIONAL ATTENDANCE



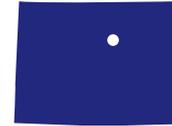
1,283

2025 • SAN FRANCISCO, CA



1,249

2024 • LAS VEGAS, NV



1,007

2023 • DENVER, CO

TOTAL ATTENDANCE

2025	San Francisco, CA	1,585
2024	Las Vegas, NV	1,626
2023	Denver, CO	1,343

GEOGRAPHIC BREAKDOWN



UNITED STATES

1,110

PROFESSIONAL TOTAL

1,283

OUTSIDE OF U.S.

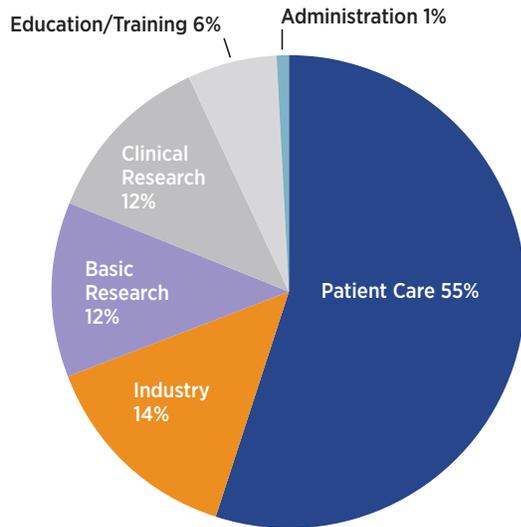
173

West	412
Northeast	261
Midwest	236
South	201

*All answers are based on attendee responses.

ATTENDEE DEMOGRAPHICS

PRIMARY PROFESSIONAL ACTIVITY



75%
Adult



22%
Pediatric



3%
Surgeon

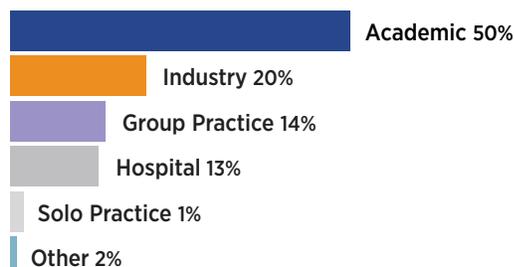
AREAS OF INTEREST

Clinical	23%	Colorectal Cancer	5%
Research	13%	No Response	5%
Microbiome in Gastrointestinal and Liver Diseases	12%	Technologies and Procedural Innovations	4%
Education and Training	10%	Mental Health	3%
Health Care Delivery, Disparities and Practice Mgmt	8%	Pathology	2%
Nutrition	6%	Surgery	1%
Pediatric	6%	Radiology	1%
		Other	1%

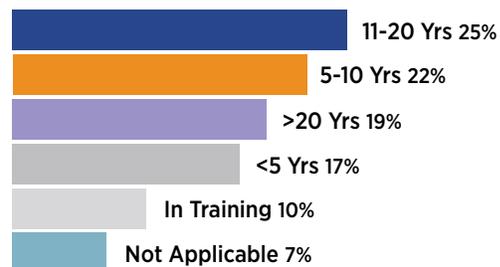
PRESCRIBING CAPABILITIES

51.6%
✓ YES

PRACTICE SETTING



YEARS IN PRACTICE/RESEARCH



OPPORTUNITIES & BENEFITS

For more information, visit crohnscolitiscongress.org/whyexhibit.

	TRAILBLAZER	INNOVATOR	LEADER	ACHIEVER	ACHIEVER- NEW EXHIBITOR	CONTRIBUTOR	CONTRIBUTOR- NEW EXHIBITOR	NON-PROFIT PARTNER
	\$100,000	\$70,000	\$55,000	\$42,000	\$21,000	\$21,000	\$10,500	\$4,000
Booth Dimensions	30x30	20x20	10x20	10x10	10x10	8x6	8x6	8x6
Company Logo on Congress Water Bottle	•	—	—	—	—	—	—	—
Company Logo on Recognition Signage	•	•	—	—	—	—	—	—
Company Logo in Schedule at a Glance Printed Agenda	•	•	—	—	—	—	—	—
Digital Conference Bag Insert	•	•	—	—	—	—	—	—
Complimentary Registration List This is a limited date list to view only. It will not include addresses, emails, or any other contact information.	•	•	•	•	•	•	•	•
Complimentary Booth Personnel Registration	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Crohn's & Colitis Congress® Full Registrations This allows attendees to attend scientific sessions.	10	8	6	4	4	2	2	2
Logo on Crohn's & Colitis Congress® Website	•	•	•	•	•	•	•	•
Mobile App Listing	•	•	•	•	•	•	•	•
Ability to host ICW Meetings (if space allows)	•	•	—	—	—	—	—	—
Game (Scavenger Hunt)	•	•	•	•	•	•	•	•
Ability To Have a Medical Affairs Booth Discounted rates may apply	•	—	—	—	—	—	—	—
Booth Package Included Table and 2 chairs	—	—	—	—	—	•	•	•
Sponsored Social Media Poster Supporter is responsible for providing show management content to post on social media.	•	—	—	—	—	—	—	—

INDUSTRY SUPPORTER RESOURCE CENTER

Once you have secured your exhibit space, you'll be given access to the Congress Industry Supporter Resource Center. Through this portal, you'll be able to access information and tools, including:

- ✓ Access the Registration Portal
- ✓ View Invoices and Balances Due
- ✓ Order Booth Materials
- ✓ Access Housing Information
- ✓ View and Purchase Sponsorships



SPONSORSHIPS

NETWORKING OPPORTUNITIES

Nurses and Advanced Practice Providers Networking Reception

Where would IBD be without our nurses and APPs? Show your support for the health care providers who spend the most time with our patients by sponsoring this reception.

Pediatric GI Networking Reception

We cannot wait to celebrate the incredible successes and advancements of the pediatric IBD community. Join the fun by sponsoring a reception for this highly energetic and impactful group.

Poster Session & Reception

Want to align your brand with the latest and greatest in IBD research? Sponsorship of this reception is a fantastic way to demonstrate your company's commitment to the clinicians and researchers making the biggest discoveries in IBD.

Together We Lead: Women in IBD & DEI Reception

Shining a light on connection, collaboration and inclusive leadership. Bringing together women in IBD and our DEI community.

Innovators in IBD: Science, Reviewer & Junior Investigator Reception

Celebrating the scientists, editors, and new investigators driving innovation in IBD.

TRAFFIC GENERATORS

Digital Bag Inserts

(5 available)

Get in front of attendees the moment they arrive by advertising your brand in our Congress in-person and virtual bags.

Stacked Cubes

(3 sets available)

Stand tall and make a statement with branded cubes that will be positioned in prominent locations near the Exhibit Hall and clinical sessions.

Exclusive Email Blasts

Your self-produced message delivered right to Congress attendees' inboxes! Emails will be available in January and February.

Pre- and Post-Meeting Mailing List

Contact Congress attendees before and after the meeting with access to a mailing list. All mail will be sent to a bonded mail house.

Banners, Clings, Digital Signage and Hotel Advertising

Congress offers a variety of opportunities to help promote your presence.

Hotel Room Drops

(3 available)

Gain a competitive advantage by having a company promotional piece delivered directly to the attendees under the hotel room door.

Mobile App Splash Page

Be the first thing attendees see every time they log in to the mobile app.

Mobile App Push Notifications

(3 available)

Send attendees notifications through the Congress Mobile App.

Mobile App Banner Ad

(5 available)

Demonstrate your brand's commitment to Congress and the IBD space through these rotating banners. A must-have and highly requested tool for all attendees, the Congress app will provide up-to-date information about sessions, schedules, and timing for all Congress activities.

Sponsorships will be available in October to contracted exhibitors only.

SPONSORSHIPS

ATTENDEE RESOURCES

WiFi

Be the resource no one can go without. When attendees connect to the venue's WiFi, a welcome screen with your branding will connect them to the network.

Information Desk

Welcome attendees by aligning your brand with Congress. Reach all attendees at the Congress Information Desk.

Lanyards

See your brand on every attendee with bright Congress lanyards.

Product Theater

Get ahead of the competition by capturing the undivided attention of your target audience. Host a promotional presentation for up to 30 minutes in the Exhibit Hall. Only 6 opportunities available, so act fast!

Lounge

Attendees will see your brand as they relax and recharge in our sponsored lounge. Includes branded tables, meter board, and wall cling.

Printed Agenda Pamphlet

Place an ad in a high-level agenda pamphlet that will be distributed to each attendee via the conference bag.

"You Are Here" Maps

Maps placed around the convention center to help attendees find where they need to go. These branded signs will be sought out by attendees.

Hotel Key Cards

Place your branding directly in the hands of attendees as they check in to their hotel. Capture attention and provide maximum exposure to your brand.



MARKETING OPPORTUNITIES

Please note that all marketing opportunity contracts must be executed online for the Congress.

NETWORKING EVENTS

A series of networking events will be available to allow attendees to get to know their peers and colleagues and discover new opportunities for mentorship, partnership, and collaboration. Supporters can show their interest, support and dedication to these groups through sponsorship.

- ✓ **Nurses and Advanced Practice Providers Networking Reception**
- ✓ **Pediatric GI Networking Reception**
- ✓ **Poster Session & Reception**
- ✓ **Together We Lead: Women in IBD & DEI Reception**
- ✓ **Innovators in IBD: Science, Reviewer & Junior Investigator Reception**

SATELLITE SYMPOSIA

The 2026 Crohn's & Colitis Congress® will host up to five (5) high-quality satellite symposia. Up to two concurrent satellite symposia will be available for Thursday evening and Friday breakfast. One satellite symposia will be available for Friday lunch. The fee for the morning (a.m.) or evening (p.m.) slot is \$30,000. The Friday lunch slot is \$40,000.

FOR MORE INFORMATION, CONTACT:

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INDUSTRY SUPPORTER DETAILS & DEADLINES

EXHIBIT HALL BUSINESS SUITES

A limited number of meeting rooms are in the Exhibit Hall.

Your account manager will have more information on this as information becomes available.

IMPORTANT DATES AND DEADLINES

BOOTH SPACE SELECTION & CONTRACT

To sign up for a booth, please complete the online contract and select your space. After you complete the online contract, you will receive your login information to the Industry Supporter Resource Center to access your invoice. Contracts must be executed online to secure your booth.

REGISTRATION

Registration Site Live

Wednesday, July 23, 2025

ABSTRACTS

Abstract Submission Site Live

Wednesday, August 13, 2025

Submission Deadline

Wednesday, September 24, 2025

EXHIBIT HOURS

Thursday, January 22

Move In

Friday, January 23

Exhibit Hall Open

7:00 a.m. – 3:30 p.m.

Saturday, January 24

Exhibit Hall Open

7:00 – 10:30 a.m.

Move Out

BOOTH SPACE PAYMENT

Full payment must be received by October 3, 2025.

Late or non-payments may result in booth cancellation.

HOUSING

Bellagio, Las Vegas

Discounted room block deadline:

Thursday, December 18, 2025

SPONSORSHIP

Selection

Portal opens in September

Sponsorship Payments

December 5, 2025

To learn more about Congress, including content and faculty,
visit crohnscolitiscongress.org.

The Crohn's & Colitis Congress® wishes to thank the members of
its organizing committee who made this Congress possible:

ORGANIZING COMMITTEE CHAIRS

**Jessica Allegretti, MD, MPH,
AGAF, Co-Chair**
BRIGHAM AND WOMEN'S HOSPITAL

**Christina Ha, MD,
AGAF, Co-Chair**
MAYO CLINIC

**Karen Edelblum, PhD,
Co-Chair**
ICAHN SCHOOL OF MEDICINE AT
MOUNT SINAI

**Andres J. Yarur, MD, AGAF,
Chair-Elect**
CEDARS-SINAI

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UT SOUTHWESTERN

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