



CROHN'S & COLITIS CONGRESS®

A Partnership of the Crohn's & Colitis Foundation and the American Gastroenterological Association

REVOLUTIONIZING IBD CARE



FEBRUARY 6-8, 2025

Moscone Center, San Francisco

#CCCongress25

INDUSTRY PROSPECTUS



Crohn's & Colitis Foundation

The Crohn's & Colitis Foundation is the leading non-profit organization focused on both research and patient support for inflammatory bowel disease (IBD), with the mission of curing Crohn's disease and ulcerative colitis, and of improving the quality of life of the millions of Americans living with IBD. The Foundation's work is dramatically accelerating the research process through investment in research initiatives, while also providing extensive educational and support resources for patients and their families, medical professionals, and the public. For more support, visit crohnscolitisfoundation.org.



American Gastroenterological Association (AGA)

The American Gastroenterological Association is the trusted voice of the GI community. Founded in 1897, AGA has grown to more than 16,000 members from around the globe who are involved in all aspects of the science, practice and advancement of gastroenterology. The AGA Institute administers the practice, research and educational programs of the organization. Visit gastro.org.

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Together, we are committed to convening the greatest minds in IBD to revolutionize patient care and accelerate the pace of research.

LETTER OF INVITATION



Dear Colleagues:

We are excited to invite you to join us on February 6-8, 2025, in San Francisco, for the eighth annual Crohn's & Colitis Congress®. A partnership between the Crohn's & Colitis Foundation and the American Gastroenterological Association, Congress is the ultimate conference for inflammatory bowel disease (IBD) professionals. It continues to innovate and inspire, creating a multidisciplinary community of healthcare professionals, researchers and industry to revolutionize IBD care.

This Congress offers an unparalleled opportunity for industry leaders to sponsor and exhibit, showcasing the latest developments, products and services, and forging valuable relationships with leading experts and practitioners.

Regardless of discipline, whether a clinician, scientist, advanced practice provider or professional in any IBD-related field, this event promises to deliver exceptional value. Attendees can engage in highly interactive research and clinical presentations, stimulating breakout sessions, and insightful multidisciplinary panels. Sessions will cover a wide range of topics including the latest scientific research and breakthroughs, novel treatment scenarios on how to optimize patient outcomes, psychosocial and comorbid treatment considerations, and much more.

We look forward to seeing you in San Francisco and working together to revolutionize prevention, care and outcomes for IBD patients

Sincerely,



Jessica Allegretti, MD, MPH, AGAF
Co-Chair, Organizing Committee
Brigham and Women's Hospital



Karen Edelblum, PhD
Co-Chair, Organizing Committee
Icahn School of Medicine at Mount Sinai



Christina Ha, MD, AGAF
Co-Chair, Organizing Committee
Mayo Clinic

AGENDA

Note: All times listed in Pacific Standard Time. All times and programming are subject to change. Visit crohnscolitiscongress.org for up-to-date information.

THURSDAY, FEBRUARY 6, 2025

<u>TIME</u>	<u>SESSION TITLE</u>
8:00 – 9:30 a.m.	Sessions
9:30 – 10:00 a.m.	Break
10:00 – 11:30 a.m.	Sessions
11:30 a.m. – 12:30 p.m.	Lunch
12:30 – 2:00 p.m.	Sessions
2:00 – 2:30 p.m.	Break
2:30 – 5:45 p.m.	Sessions

FRIDAY, FEBRUARY 7, 2025

<u>TIME</u>	<u>SESSION TITLE</u>
6:00 – 7:30 a.m.	Satellite Symposia
7:00 – 7:45 a.m.	<i>Breakfast/ Exhibit Hall</i>
7:45 – 9:30 a.m.	Sessions
9:30 – 10:00 a.m.	<i>Break/Exhibit Hall</i>
10:00 – 11:30 a.m.	Sessions
11:30 a.m. – 1:30 p.m.	<i>Lunch/Exhibit Hall</i>
1:30 – 3:00 p.m.	Sessions
3:00 – 3:30 p.m.	<i>Break/Exhibit Hall</i>
3:30 – 5:00 p.m.	Sessions
5:00 – 6:30 p.m.	Poster Reception & Exhibit Hall Reception
8:00 – 11:00 p.m.	Congress Reception

SATURDAY, FEBRUARY 8, 2025

<u>TIME</u>	<u>SESSION TITLE</u>
6:00 – 7:30 a.m.	Satellite Symposia
7:00 – 8:00 a.m.	<i>Breakfast/ Exhibit Hall</i>
8:00 – 10:00 a.m.	Sessions
10:00 – 10:30 a.m.	<i>Break/Exhibit Hall</i>
10:30 a.m. – 12:00 p.m.	Sessions



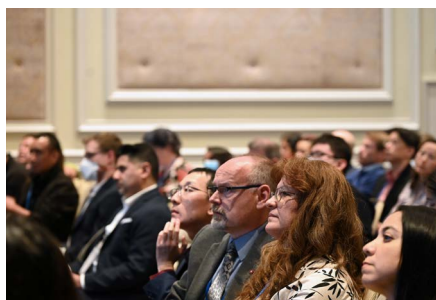
*All breaks and food functions will take place in the Exhibit Hall except for the Congress Reception.

WHY PARTICIPATE?

The Crohn's & Colitis Congress® convenes the nation's leading IBD patient organization, the premier gastroenterological professional organization, and the nation's foremost clinical and research thought leaders. Together, we are at the forefront of comprehensive patient care and revolutionary research and will forge the roadmap toward advancing treatments and cures for IBD.

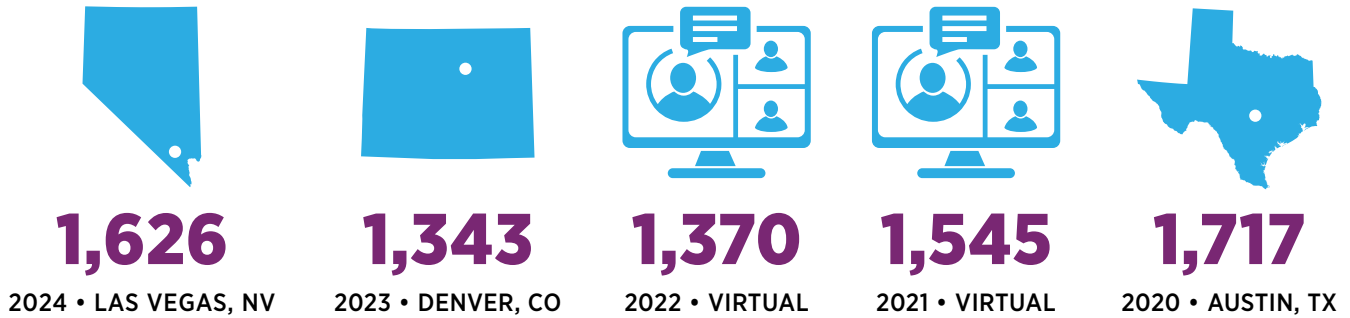
Congress' seventh year had a robust attendance of over 1,200 key professionals from the IBD field and beyond. Representing insights and practices from the United States and a number of international countries, individuals from a variety of disciplines, including (adult and pediatric) research, surgery, pathology, nutrition, radiology and mental health, convened to focus on methods to catalyze IBD research and accelerate precision medicine, with the goal of answering critical clinical and research questions.

Congress also attracts key audiences, including young and junior investigators, nurses and advanced practice providers, as well as dietitians, who all lend unique perspectives crucial in revolutionizing IBD patient care. We invite and encourage all of our partners to demonstrate their commitment to the IBD community by taking part in this unique Congress, where ideas will be shared and networking opportunities afforded within this intimate environment.



ATTENDEE DEMOGRAPHICS

TOTAL ATTENDANCE



PROFESSIONAL ATTENDANCE

2024	Las Vegas, NV	1,249
2023	Denver, CO	1,007
2022	Virtual	1,225
2021	Virtual	1,425
2020	Austin, TX	1,388

GEOGRAPHIC BREAKDOWN



UNITED STATES OUTSIDE OF U.S.

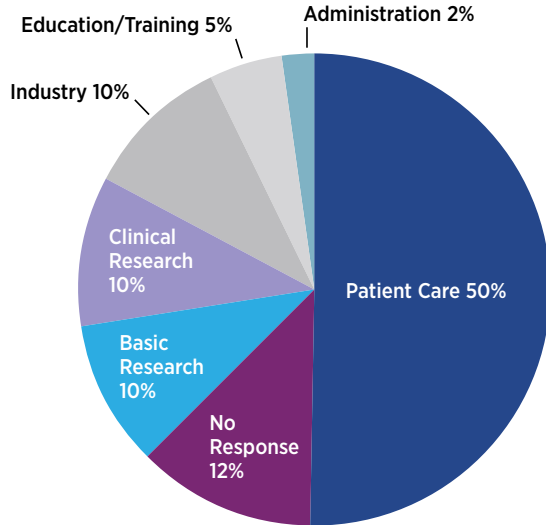
1,168 **81**
PROFESSIONAL TOTAL
1,249

South	241
Midwest	280
Northeast	321
West	326

*All answers are based on attendee responses.

ATTENDEE DEMOGRAPHICS

PRIMARY PROFESSIONAL ACTIVITY



24%
Adult



5%
Pediatric



1%
Surgeon

70% No Response

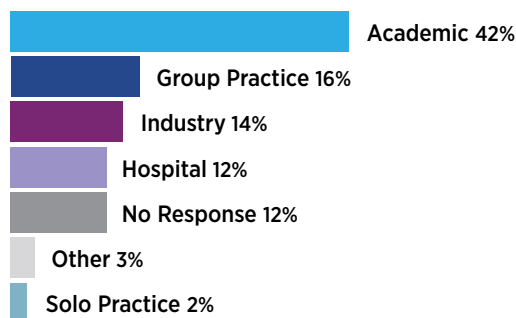
AREAS OF INTEREST

Clinical	22%	Colorectal Cancer	5%
Research	12%	Technologies and Procedural Innovations	5%
Education and Training	12%	No Response	5%
Microbiome in Gastrointestinal and Liver Diseases	11%	Mental Health	3%
Health Care Delivery, Disparities and Practice Mgmt	8%	Pathology	2%
Nutrition	6%	Surgery	2%
Pediatric	5%	Radiology	1%
		Other	1%

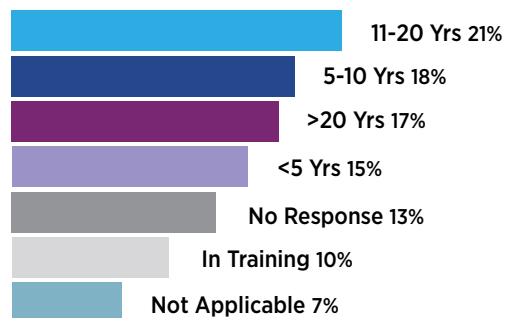
PRESCRIBING CAPABILITIES

56.3%
✓ YES

PRACTICE SETTING



YEARS IN PRACTICE/RESEARCH



OPPORTUNITIES & BENEFITS

For more information, visit crohnscolitiscongress.org/whyexhibit.

	TRAILBLAZER	INNOVATOR	LEADER	ACHIEVER	CONTRIBUTOR	NON-PROFIT PARTNER
	\$90,000	\$60,000	\$48,000	\$36,000	\$15,000	\$2,500
Booth Dimensions <i>Trailblazer and Innovator level exhibitors will also have the option to receive a discount toward the purchase of an additional medical affairs booth.</i>	30'x30'	20'x20'	20'x10'	10'x10'	8'x6'	8'x6'
Company Logo on Congress Bag	•	•	—	—	—	—
Company Logo on Recognition Sign in Exhibit Hall	•	•	•	—	—	—
Conference Bag Insert <i>(Exhibitor responsible for production and shipment of bag inserts)</i>	Complimentary printed and virtual insert	Complimentary printed and virtual insert	50% discount	—	—	—
Complimentary Registration List <i>This is a limited date list to view only. It will not include addresses, emails or any other contact information.</i>	•	•	•	•	•	•
Complimentary Exhibitor Booth Personnel Registration	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Complimentary Crohn's & Colitis Congress® Scientific Session	10	8	6	4	2	2
Company Logo on Conference Website	•	•	•	•	•	•
Mobile App Listing	•	•	•	•	•	•

INDUSTRY SUPPORTER RESOURCE CENTER

Once you have secured your exhibit space, you'll be given access to the Congress Industry Supporter Resource Center. Through this portal, you'll be able to access a host of information and tools, including:

- ✓ **Registration Portal**
- ✓ **Invoices and Balances Due**
- ✓ **Access to Order Booth Materials**
- ✓ **Access Housing Information**
- ✓ **Access to View and Purchase Sponsorships**



SPONSORSHIPS

NETWORKING OPPORTUNITIES

Women in IBD Session

The AGA and the Foundation will specifically celebrate female leaders in the IBD space. This will include a keynote speaker, interactive sessions, and networking opportunities for women at all stages of their career and their allies. This session is especially relevant to those looking to advance. Show your support for this initiative by sponsoring this event.

Nurses and Advanced Practice Provider Networking Reception

Where would IBD be without our nurses? Show your support for the health care providers who spend the most time with our patients by sponsoring this reception.

Pediatric GI Networking Reception

We cannot wait to celebrate the incredible successes and advancements of the pediatric IBD community. Join the fun by sponsoring a reception for this highly energetic and impactful group.

Poster Session & Reception

Want to align your brand with the latest and greatest in IBD research? Sponsorship of this reception is a fantastic way to demonstrate your company's commitment to the clinicians and researchers making the biggest discoveries in IBD.

Early Career Reception

Encourage and celebrate junior faculty and researchers by sponsoring the Early Career Reception. Take advantage of networking with this impressive group of up-and-comers – they are sure to be the next big names in IBD.

TRAFFIC GENERATORS

Bag Inserts

(5 available)

Get in front of attendees the moment they arrive by advertising your brand in our Congress in-person and virtual bags.

Stacked Cubes

(3 sets available)

Stand tall and make a statement with branded cubes that will be positioned in prominent locations near the Exhibit Hall and clinical sessions.

Exclusive Email Blasts

Your self-produced message delivered right to Congress attendees' inboxes! Emails will be available in January and February.

Pre- and Post-Meeting Mailing List

Contact Congress attendees before and after the meeting with access to a mailing list. All mail will be sent to a bonded mail house.

Banners, Clings, Digital Signage and Hotel Advertising

Congress offers a variety of opportunities to help promote your presence.

Hotel Room Drops

(3 available)

Gain a competitive advantage by having a company promotional piece delivered directly to the attendees under the hotel room door.

Mobile App Splash Page

Be the first thing attendees see every time they log in to the mobile app.

Mobile App Push Notifications

(3 available)

Send attendees notifications through the Congress Mobile App.

Mobile App — Rotating Banner Ad

(5 available)

Demonstrate your brand's commitment to Congress and the IBD space through these rotating banners. A must-have and highly requested tool for all attendees, the Congress app will provide up-to-date information about sessions, schedules and timing for all Congress activities.

Sponsorships will be available in September to contracted exhibitors only.

SPONSORSHIPS

ATTENDEE RESOURCES

WiFi

Be the resource no one can go without. When attendees connect to the venue's WiFi, a welcome screen with your branding will connect them to the network.

Information Desk

Welcome attendees by aligning your brand with Congress. Reach all attendees at the Congress Information Desk.

Lanyards

See your brand on every attendee with bright Congress lanyards.

Product Theater

Get ahead of the competition by capturing the undivided attention of your target audience. Host a promotional presentation for up to 30 minutes in the Exhibit Hall. Only 6 opportunities available so act fast!

Lounge

Attendees will see your brand as they relax and recharge in our sponsored lounge. Includes branded tables, meter board and wall cling.

Printed Agenda Pamphlet

Place an ad in a high-level agenda pamphlet that will be distributed to each attendee via the conference bag.

"You are Here" Maps

Maps placed around the convention center to help attendees find where they need to go. These branded signs will be sought out by attendees.

Pickleball

Showcase your brand on the paddles and courts while our attendees take a break from sessions and see how competitive they are! This fun activity is the perfect way to promote your brand.

Fill it Forward — Water Bottles

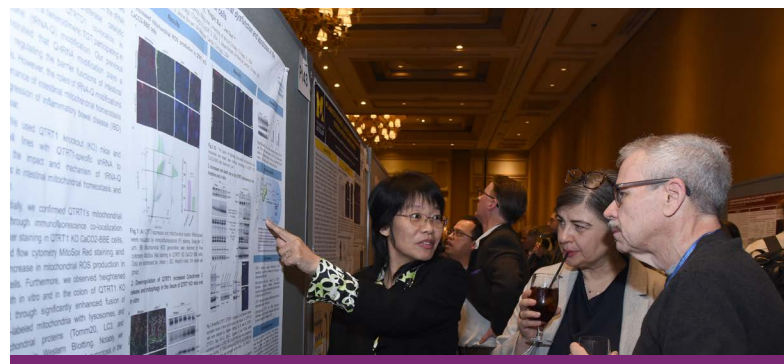
With your logo on a reusable water bottles attendees will have the ability to donate to charities just by refilling their water bottle. This is the perfect way to promote sustainability and inspire attendees to reuse.

Hotel Key Cards

Place your branding directly in the hands of attendees as they check in to their hotel. Capture attention and provide maximum exposure to your brand.

Braindate

Sponsor the perfect area for attendees to network in a 1 on 1 or small group setting. This lounge will be the hub of all connections in the convention center.



MARKETING OPPORTUNITIES

Please note that all marketing opportunity contracts must be executed online for the Congress.

NETWORKING EVENTS

A series of networking events will be available to allow attendees to get to know their peers and colleagues and discover new opportunities for mentorship, partnership and collaboration. Supporters can show their interest, support and dedication to these groups through sponsorship.

- ✓ **Nurses and Advanced Practice Provider Networking Reception**
- ✓ **Pediatric GI Networking Reception**
- ✓ **Poster Session & Reception**
- ✓ **Women in IBD Session**
- ✓ **Early Career Reception**

SATELLITE SYMPOSIA

The 2025 Crohn's & Colitis Congress® will host up to six high quality satellite symposia. Up to two concurrent satellite symposia will be available for Thursday evening and Friday breakfast. One satellite symposia will be available for Saturday breakfast.

FOR MORE INFORMATION, CONTACT:

Emily Glass
Manager, Convention Activities
301-329-5827
eglass@gastro.org

GRANTS

The American Gastroenterological Association Institute, in partnership with Crohn's & Colitis Foundation, is seeking support for the educational sessions held during the 2025 Crohn's & Colitis Congress®. Congress brings together IBD professionals across multiple disciplines and merges the best of science and clinical care in a collaborative, comprehensive, multidisciplinary educational setting. The course will be accredited for up to 15 AMA PRA Category 1 Credits™. For additional information, please contact Sarah Lavicka, Sr. Manager, Corporate Relations at slavicka@gastro.org



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INDUSTRY SUPPORTER DETAILS & DEADLINES

EXHIBIT HALL BUSINESS SUITES

A limited number of meeting rooms are in the Exhibit Hall.
Your account manager will have more information on this as information becomes available.

IMPORTANT DATES AND DEADLINES

BOOTH SPACE SELECTION & CONTRACT

To sign up for a booth, please complete the online contract and select your space. After you complete the online contract, you will receive your login information to the Industry Supporter Resource Center to access your invoice. Contracts must be executed online to secure your booth.

BOOTH SPACE PAYMENT

Full payment must be received by October 4, 2024.

Late or non-payments may result in booth cancellation.

REGISTRATION

Registration Site Live
August 2024

EXHIBIT HOURS

Wednesday, February 5
Move In

Thursday, February 6
Move In

Friday, February 7
Exhibit Hall Open
7:00 am – 6:30 pm

Saturday, February 8
Exhibit Hall Open
7:00 – 10:30 am
Move Out

HOUSING

San Francisco Marriott Marquis
Discounted room block deadline:
Wednesday, January 15, 2025

ABSTRACTS

Abstract Submission Site Live
Wednesday, September 4, 2024

Submission Deadline
Wednesday, October 16, 2024

SPONSORSHIP

Selection
Portal opens in September

Sponsorship Payments
December 6, 2024



To learn more about Congress, including content and faculty,
visit crohnscolitiscongress.org.

The Crohn's & Colitis Congress® wishes to thank the members of
its organizing committee who made this Congress possible:

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Christina Ha, MD, AGAF
MAYO CLINIC

Karen Edelblum, PhD
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