



aga

American
Gastroenterological
Association

CROHN'S & COLITIS CONGRESS®

A Partnership of the Crohn's & Colitis Foundation and the American Gastroenterological Association

REVOLUTIONIZING IBD CARE



**JANUARY 21-23, 2027
NEW ORLEANS**

#CCCongress27

INDUSTRY PROSPECTUS



Crohn's & Colitis Foundation

The Crohn's & Colitis Foundation is the leading non-profit organization driving research, education, and support for people living with inflammatory bowel disease (IBD). With a mission to cure Crohn's disease and ulcerative colitis while improving the lives of those affected, the Foundation accelerates scientific discovery and delivers trusted resources to patients, caregivers, healthcare providers, and the public. Learn more at crohnscolitisfoundation.org.



American Gastroenterological Association (AGA)

The American Gastroenterological Association is the trusted voice of the GI community. Founded in 1897, AGA represents members from around the globe who are involved in all aspects of the science, practice, and advancement of gastroenterology. The AGA Institute administers the practice, research, and educational programs of the organization. Visit gastro.org for more information.

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Together, we are committed to convening the greatest minds in IBD to revolutionize patient care and accelerate the pace of research.

LETTER OF INVITATION



Dear Colleagues:

We are delighted to invite you to the **10th annual Crohn's & Colitis Congress®** in an exciting new location—join us January 21-23, 2027, in New Orleans!

The Crohn's & Colitis Foundation and the American Gastroenterological Association are proud to celebrate a decade of partnership, collaboration, and discovery. As the premier conference for inflammatory bowel disease (IBD) professionals, the Congress continues to inform, inspire, and unite a diverse community of health care providers, researchers, and industry leaders dedicated to revolutionizing IBD science and care.

This milestone event is an exceptional opportunity for industry partners to sponsor, exhibit, and showcase groundbreaking products and services while engaging with experts and decision-makers across the IBD community.

Attendees will experience an immersive program of cutting-edge topics, interactive sessions, dynamic presenters, and inclusive panel discussions. Whether you are a clinician, scientist, or IBD professional from any discipline, the Crohn's & Colitis Congress® provides access to the latest research, novel therapies, practical care strategies, and meaningful networking with colleagues and friends.

Join us in New Orleans to commemorate 10 years of impact and innovation and continue working together to advance prevention, care, and cures for people living with IBD.

Sincerely,



Shrinivas Bishu, MD
Co-Chair, Organizing Committee
University of Michigan



Arianne L. Theiss, PhD, AGAF
Co-Chair, Organizing Committee
University of Colorado Anschutz
Medical Campus



Andres J. Yarur, MD, AGAF
Co-Chair, Organizing Committee
Cedars-Sinai Medical Center

AGENDA

Note: All times listed in Central Time. All times and programming are subject to change. Visit crohnscolitiscongress.org for up-to-date information.

THURSDAY, JANUARY 21, 2027

<u>TIME</u>	<u>SESSION TITLE</u>
8 – 9:30 a.m.	Sessions
9:30 – 10 a.m.	Break
10 – 11:30 a.m.	Sessions
11:30 a.m. – 12:30 p.m.	Lunch
12:30 – 2 p.m.	Sessions
2 – 2:30 p.m.	Break
2:30 – 5:45 p.m.	Sessions
6 – 7 p.m.	Networking Receptions
6 – 7:30 p.m.	Satellite Symposium

FRIDAY, JANUARY 22, 2027

<u>TIME</u>	<u>SESSION TITLE</u>
6 – 7:30 a.m.	Satellite Symposium
7 – 7:40 a.m.	Breakfast/ Exhibit Hall
7:40 – 9:30 a.m.	Sessions
9:30 – 10 a.m.	Break/Exhibit Hall
10 – 11:30 a.m.	Sessions
11:30 a.m. – 1:30 p.m.	Satellite Symposium/ Lunch/Exhibit Hall
1:30 – 3 p.m.	Sessions
3 – 3:30 p.m.	Break/Exhibit Hall
3:30 – 5 p.m.	Sessions
5 – 6:30 p.m.	Poster Reception
8 – 11 p.m.	Congress Reception

SATURDAY, JANUARY 23, 2027

<u>TIME</u>	<u>SESSION TITLE</u>
7 – 8 a.m.	Breakfast/ Exhibit Hall
8 – 10 a.m.	Sessions
10 – 10:30 a.m.	Break/Exhibit Hall
10:30 a.m. – noon	Session



CELEBRATE A DECADE OF CONGRESS

The Crohn's & Colitis Congress® brings together the nation's leading IBD patient organization, the premier gastroenterological professional society, and the field's most influential clinicians and researchers. More than 1,160 IBD professionals attended the ninth annual Congress, representing disciplines spanning adult and pediatric gastroenterology, surgery, pathology, nutrition, radiology, mental health, and more—along with early-career investigators, nurses, advanced practice providers, and dietitians.

We invite our industry supporters to join us for the 10th annual Crohn's & Colitis Congress and help lead the next era of IBD care.

Reasons to Partner:

- **Be part of a milestone moment**

The 2027 Crohn's & Colitis Congress® marks 10 years of advancing IBD research, care, and collaboration—bringing the community together to define the next era of IBD innovation.

- **Connect with the full IBD ecosystem**

Engage in one place with clinicians, researchers, multidisciplinary care teams, and the field's leading organizations—spanning the full continuum of IBD care.

- **Reach a highly targeted audience**

Connect with IBD professionals actively seeking new therapies, technologies, and clinical solutions—creating more meaningful, high-value interactions.

- **Showcase innovation that drives impact**

Position your organization alongside the latest science, emerging therapies, and real-world clinical insights in an environment designed for collaboration and discovery.

- **Help shape the future of IBD**

Align your organization with a shared mission to advance research, improve outcomes, and elevate care for patients living with IBD.



REGISTRANT DEMOGRAPHICS

PROFESSIONAL REGISTRATIONS



TOTAL REGISTRATIONS

2026	Las Vegas, NV	1,441
2025	San Francisco, CA	1,585
2024	Las Vegas, NV	1,626

GEOGRAPHIC BREAKDOWN



UNITED STATES

1,060

OUTSIDE OF U.S.

100

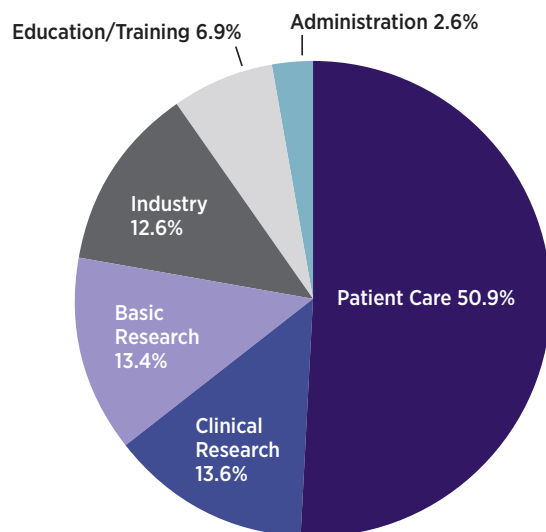
PROFESSIONAL TOTAL

1,160

West	299
Northeast	285
Midwest	269
South	198

REGISTRANT DEMOGRAPHICS

PRIMARY PROFESSIONAL ACTIVITY



78.8%

Adult



19.4%

Pediatric



1.8%

Surgeon

TOPICS OF INTEREST

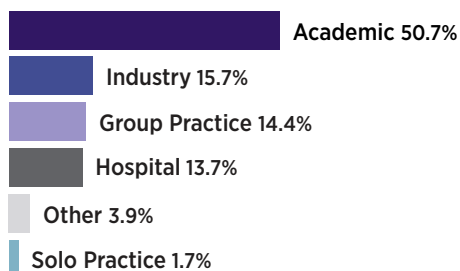
Clinical	60.7%	Nutrition	13.8%
Research	36.7%	Technologies and Procedural Innovations	12.7%
Education and Training	30.4%	Mental Health	7.4%
Microbiome in Gastrointestinal and Liver Diseases	29.2%	Pathology	7.0%
Health Care Delivery, Disparities and Practice Mgmt	18.9%	Surgery	4.2%
Colorectal Cancer	16.0%	Other	3.3%
Pediatric	15.2%	Radiology	2.4%

PRESCRIBING CAPABILITIES

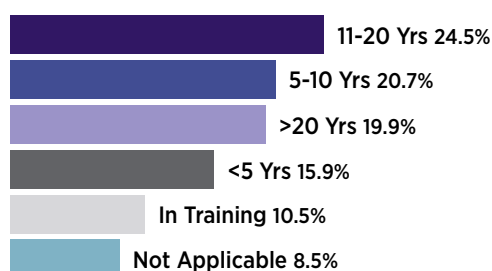
64.7%

✓ YES

PRACTICE SETTING



YEARS IN PRACTICE/RESEARCH



OPPORTUNITIES & BENEFITS

For more information, visit crohnscolitiscongress.org/whyexhibit.

	TRAILBLAZER	INNOVATOR	LEADER	ACHIEVER	ACHIEVER- NEW EXHIBITOR	CONTRIBUTOR	CONTRIBUTOR- NEW EXHIBITOR	NON-PROFIT PARTNER
	\$100,000	\$70,000	\$55,000	\$42,000	\$21,000	\$21,000	\$10,500	\$4,000
Booth Dimensions	30x30	20x20	10x20	10x10	10x10	8x6	8x6	8x6
Company Logo on Recognition Signage	•	•	—	—	—	—	—	—
Digital Conference Bag Insert	•	•	•	INSERTS ARE AVAILABLE FOR PURCHASE				
Complimentary Registration List This is a limited date list to view only. It will not include addresses, emails, or any other contact information.	•	•	•	LIST IS AVAILABLE FOR PURCHASE				
Complimentary Booth Personnel Registration	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Crohn's & Colitis Congress® Full Registrations This allows attendees to attend scientific sessions.	10	8	6	4	4	2	2	2
Logo on Crohn's & Colitis Congress® Website	•	•	•	•	•	•	•	•
Mobile App Listing	•	•	•	•	•	•	•	•
Mobile App – Scavenger Hunt	•	•	•	PARTICIPATION IS AVAILABLE FOR PURCHASE				
Ability To Have a Medical Affairs Booth Discounted rates may apply	•	—	—	—	—	—	—	—
Booth Package Included Table and 2 chairs	—	—	—	—	—	•	•	•
Complimentary Reception Tickets	8	6	4	2	2	1	1	1
Hotel Room Allocations	20	15	10	5	5	2	2	2

Please note that the Hyatt requires all freight to be shipped to the advance warehouse. Due to low ceiling heights, hanging signs are not permitted and booth height limits have been adjusted. See industry supporter policies for details.

NETWORKING EVENTS

A series of networking events will be available to allow attendees to get to know their peers and colleagues and discover new opportunities for mentorship, partnership, and collaboration. Supporters can show their interest, support, and dedication to these groups through sponsorship.

Networking Receptions

- Nurses and Advanced Practice Provider Networking Reception
- Pediatric GI Networking Reception
- Innovators in IBD: Science, Review, and Junior Investigator Reception
- Together We Lead: Women in IBD & DEI Reception
- Congress Reception



INDUSTRY SUPPORT PROGRAMMING

SATELLITE SYMPOSIA

Satellite Symposia are industry-supported educational sessions that provide opportunities to engage Congress attendees with your latest clinical data, research, and therapeutic advances outside of the official scientific program. Satellite Symposia may offer CME credit; however, sponsors are responsible for securing their own CME provider.

PRODUCT THEATER

Product Theaters are 30-minute industry-supported sessions providing a dedicated forum to present your latest products, clinical data, and innovations directly to IBD professionals. These sessions are an effective way to educate attendees and drive awareness of your organization's offerings. Please note that Product Theater programming can not offer CME credit.

FOR MORE INFORMATION, CONTACT:

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IMPORTANT DATES AND DEADLINES

BOOTH SPACE SELECTION & CONTRACT

To sign up for a booth, please complete the online contract and select your space. After you complete the online contract, you will receive your login information to the Industry Supporter Resource Center to access your invoice. Contracts must be executed online to secure your booth.

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REGISTRATION

Registration Site Live

Wednesday, July 22, 2026

ABSTRACTS

Abstract Submission Site Live

Wednesday, August 12, 2026

Submission Deadline

Wednesday, September 23, 2026

EXHIBIT HOURS

Thursday, January 21

Move In

Friday, January 22

Exhibit Hall Open

7 a.m. – 3:30 p.m.

Saturday, January 23

Exhibit Hall Open

7 – 10:30 a.m.

Move Out

BOOTH SPACE PAYMENT

Full payment must be received by Friday, October 2, 2026.

Late or non-payments may result in booth cancellation.

HOUSING

Hyatt Regency New Orleans

Discounted room block deadline:

Wednesday, December 9, 2026

SPONSORSHIP

Selection

Portal opens in September

Sponsorship Payments

Friday, December 4, 2026



To learn more about Congress, including content and faculty,
visit crohnscolitiscongress.org.

The Crohn's & Colitis Congress® wishes to thank the members of
its organizing committee who made this Congress possible:

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Arienne Theiss, PhD, AGAF
Co-Chair
UNIVERSITY OF
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Andres J. Yarur, MD, AGAF
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